

# SMART

SOUTH METRO AREA  REGIONAL TRANSIT

March 2023 Report

“Life isn’t easy.” There are difficult days ahead. Both of these statements are true, factual, and indisputable.

Recent circumstances have reemphasized these truisms right down to my core. Not believing myself to be naive in matters of right and wrong, good and evil, I was reintroduced to the unfortunate reality that the truth doesn’t always prevail. However, I too believe as Dr. King believed – “good defeated is always stronger than evil triumphant.” Bad may occupy your today, but your tomorrow brings hope and new opportunities.

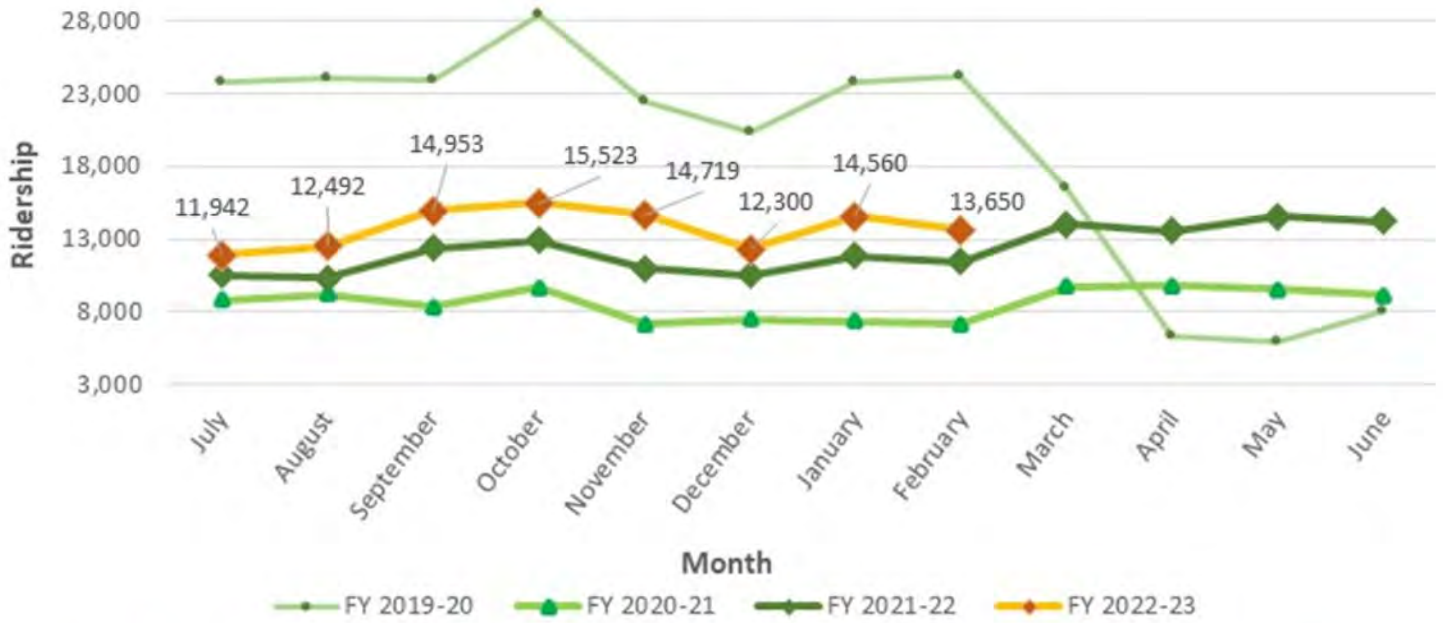
It’s hard to accept that the truth doesn’t always win, but I find solace in knowing that the truth is always the truth.

**Dwight Brashear**  
Transit Director

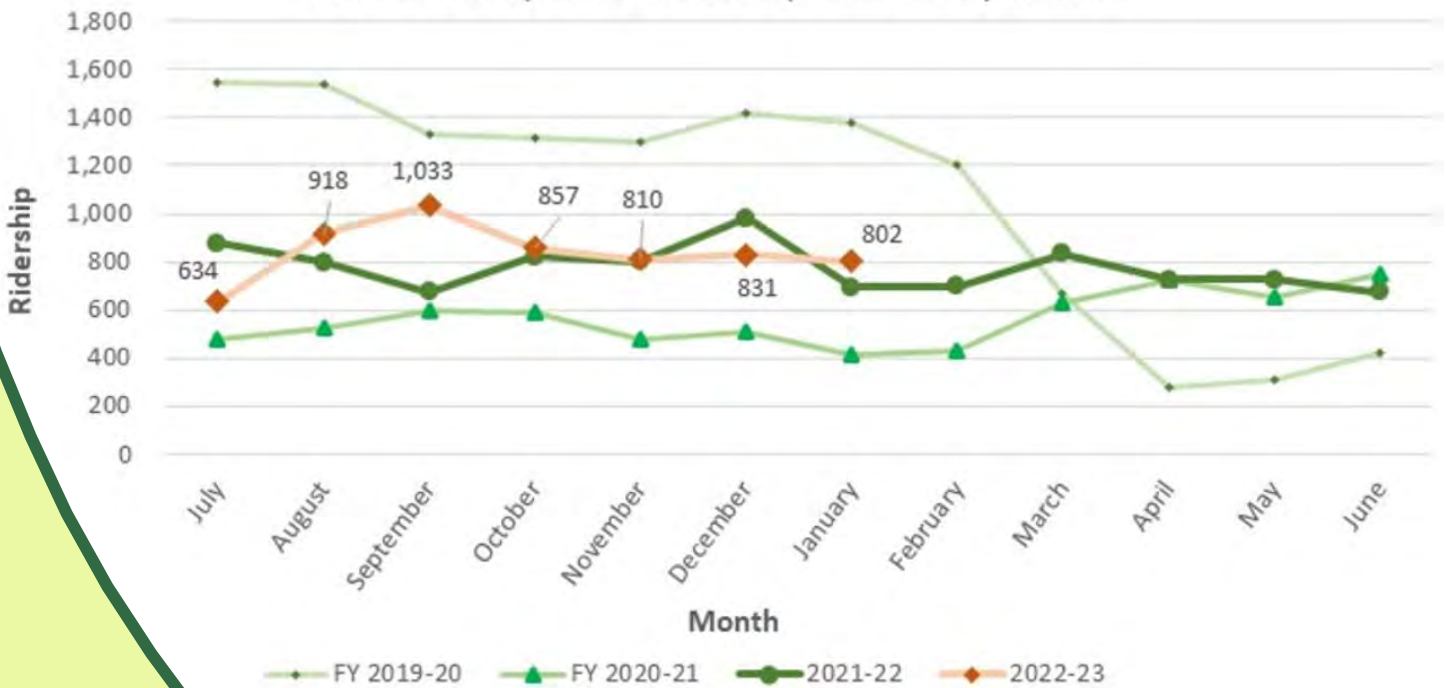


# Operations - Anne MacCracken Management Analyst

## Fixed Route Ridership Trends by Month



## Demand Response Ridership Trends by Month



### Operations - Eric Loomis Operations Manager

In addition to fixed route and Dial-a-Ride services, SMART operates seasonal and special shuttles throughout the year that are open to the public. Shuttles consist of art tours, farmer’s markets, and large events such as Movie in the Park. In March, SMART operated a public shuttle for Wilsonville’s Robotics Competition. Every year, the competition brings more and more folks to Wilsonville for this highly competitive event and SMART works with Seimen’s (Mentor Graphics) to minimize parking congestion at the high school, where the event takes place. This year, SMART provided over 630 rides throughout the one day the shuttle operated!



**NEED A RIDE ?**  
 PARKING SHUTTLE SERVICE TO WILSONVILLE HIGH SCHOOL  
**Error Code Xero 1425**  
 First Robotics District Competition March 12

 A graphic featuring a stylized bus at the bottom and a large, colorful flame-like shape on the right side. The text is arranged on the left side of the graphic.


## Operations - Scott Simonton –Fleet Manager

Fleet is responsible for the sale/disposal of the vast majority of surplus property generated by the City. For most items, including surplus vehicles, we use an online auction format at

[www.publicsurplus.com](http://www.publicsurplus.com).

These online auctions occur at no cost to the city, as the website is funded through the collection of fees paid by the buyer. Financial aspects of every transaction are handled through the website, we collect payment directly from buyers. Payments are processed, and the city receives a check at the end of each 30 day period for any items we sell.

purchasing requirements, to ensure equal and fair competition amongst interested parties. Public Surplus maintains all sales records which we can access at any time, should the need arise.

Use of this surplus disposal method has proven to provide good financial returns, while requiring little effort, and ensures that we are following all requirements.

Disposal of publicly owned property is governed by a set of rules similar to public

Auction	Title	Price	Status	Paid	Pick-up	Notes	Date Ended	Copy
2486291	School Zone Flashers with Poles	\$331.00	<span style="color: green;">●</span>	PAID			Dec 11, 2019 2:30:00 PM PST	<input type="checkbox"/>
2486264	2008 Ford F-150 2WD	\$7,500.00	<span style="color: green;">●</span>	PAID			Dec 11, 2019 2:45:24 PM PST	<input type="checkbox"/>
2610142	Coats 4050a Tire Machine	\$760.00	<span style="color: green;">●</span>	PAID			Aug 6, 2020 2:30:00 PM PDT	<input type="checkbox"/>
2610139	Lawn and Garden Equipment	\$420.00	<span style="color: green;">●</span>	PAID			Aug 6, 2020 2:50:30 PM PDT	<input type="checkbox"/>
2619355	2004 FORD E450 DIESEL CUTAWAY BUS	\$710.00	<span style="color: green;">●</span>	PAID			Aug 22, 2020 2:30:00 PM PDT	<input type="checkbox"/>
2624654	2010 Ford E-450 Passenger Bus	\$500.00	<span style="color: green;">●</span>	PAID			Aug 30, 2020 2:30:00 PM PDT	<input type="checkbox"/>
<b>Page Total:</b>		<b>\$10,221.00</b>						
<b>Grand Total:</b>		<b>\$10,221.00</b>						



## Grants & Program Manager - Kelsey Lewis

Over the winter, SMART staff and consultants have been developing service plans and project ideas into the new and updated draft Transit Master Plan. During March we have been refining the draft document and plan to release it in early April for public review and to discuss it with the Planning Commission.

We are excited to present the plan and hear back from the community about these ideas that were developed based on what we heard last summer and fall. We plan to bring it to City Council for adoption in June.



## Transportation Options - Michelle Marston Program Coordinator

March included a multitude of zoom meetings with Wilsonville employer DW Fritz getting them up to speed on the ins and outs of vanpool formation. DW Fritz will also offer an incentive for the first four vanpools formed to get them up and running. This is a significant boost to bring down the overall cost to each employee for participation. We will soon begin organizing folks into small groups of possible vanpools.



During this time of year we typically see an influx of bike locker use at the Wilsonville Transit Center. Many users have foregone their lockers as they are now teleworking. We are updating contact information and determining if users are indeed using the lockers.

## Transportation Options - **Patty Tiburcio** Mobility Technician

After a three year hiatus, due to the pandemic, Wilsonville High School held their annual Incoming 9th Grade Parent Night in-person. Administrators, school counselors, staff, WHS Boosters, and student clubs were present to welcome incoming 9<sup>th</sup> grade students and their families. SMART staff shared out information about its new Trip Planning program that can teach students how to safely and independently get to their after school activities/events; get to their after-school jobs; get around Wilsonville without a car; and use active and shared transportation options.

West Linn-Wilsonville School District (WLWVSD) also hosted their Annual Community Equity Summit in-person. To further build a partnership with the WLWVSD SMART staff was in attendance. The summit included keynote speaker, Kwame Alexander, a nationally acclaimed poet, best-selling author and public speaker. The summit also included break-out sessions designed for community groups to share examples of their Equity, Diversity, and Inclusion work.

SMART and Ride Connection staff, held session three of a four part Travel Training Series. Session 3 included a group transit trip to/from Canby designed to help participants feel comfortable with the transit system in a social and relaxed environment. During the trip participants experienced traveling on SMART buses and while in Canby participants had lunch, rode the Canby Loop, and learned about doctor's office locations.

At the end of March, SMART staff held a week-long Learn to Ride Bike Clinic for students that do not know how to ride a bike but wanted to learn. The bike clinics provided an effective, low-stress way for kids to learn to ride a bicycle. SMART's clinics aim to teach students to ride while providing safety education and support to encourage biking to school.

