



## Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2

### MEETING NOTES

July 21, 2020 • 1:00 PM – 2:30 PM

*Held Remotely Online via Zoom*

[www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)

#### **AGENDA TOPIC**

##### **1. Welcome and Review of Agenda**

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

The meeting commenced shortly after 1:00 pm with the following attendees:

*ACHS Task Force Members:*

Donna Atkinson  
Toni Avery  
Miranda Bateschall  
Paul Bunn  
Rebecca (Becky) Burkeen  
Maggi Decker  
John Dillin  
Angennette Escobar  
Jenny Evers  
Jerry Greenfield  
David Harrelson  
Eric Hoem  
Eleanor Gale Karrick  
Abigail (Abby) Krawczyńska  
Greg Leo  
Anne MacCracken

Benjamin Mefford  
Padmanabhan (PK) Melethil  
Susan Reep  
David Niklas  
Zoe Niklas  
Susan Schenk  
Rohit Sharma  
Christopher Shotola-Hardt  
Richard (Dick) Spence  
Laurie Tarter  
Steven Van Wechel  
*Staff:* Mark Ottenad, Zoe Monahan  
*Consultant:* Bill Flood  
*City Council liaisons:* Councilor Lehan,  
Councilor Linville  
*Public:* Corey Buchanan

Online Zoom Screen-shot of ACHS Task Force Meeting #2 appear on page 17 of the Meeting Notes.

##### **2. Updated Task Force Roster (July 15, 2020)**

Mark Ottenad provided and updated Task Force Roster, updated as of July 15, noting the addition of several new members and contact information corrections. See page 18 of the Meeting Notes or the ACHS project webpage, [www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy).

##### **3. Notes from ACHS Task Force Meeting #1, June 24, 2020**

Mark Ottenad presented Draft Meeting Notes from the prior ACHS Task Force meeting on June 24. He indicated that if corrections or edits were suggested, to please forward to him for consideration. [Note: subsequently no corrections or edits were suggested.]

#### **4. Task Force Committees volunteer assignments**

Mark Ottenad reviewed the request of ACHS Task Force member to volunteer to serve on one of various committees, including an advisory Steering Committee that Consultant Bill Flood could check-in with periodically on specific questions or issues. Additionally, a Youth Advisory Committee would provide specific advice on reaching out to and engaging youth of the community.

Other committees would focus on reviewing public submissions for the online Cultural Assets Inventory Survey now underway, and that would be extended until August 3. The various Cultural Assets Committees include:

- Arts Cultural Assets Committee
- Heritage/History Cultural Assets Committee
- Humanities/Literary Arts Cultural Assets Committee

A list of ACHS Task Force members who to-date had volunteered to serve on a committee appears on page 20 of the Meeting Notes or the ACHS project webpage, [www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy).

#### **5. Report from July 20 Youth Advisory Committee meeting**

Consultant Bill Flood together with Youth Advisory Committee members Angenette Escobar and Christopher Shotola-Hardt led the Youth Engagement Meeting on July 20, along with attendees Jasleen Bhushan, John Dillin, Eleanor Gale Karrick, Sydney Leveque, Ainsley Mayes, Isela Morales, Edwardo Navarro-Santana, Mark Ottenad, Zoe Monahan and Corey Buchanan.

**Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:**

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

**Regarding a vibrant cultural scene in Wilsonville, youth feedback included:**

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.
- Not enough events of interest to youth occur in Wilsonville — Would like to see more art events and more events in general that have activities or programs of interest to youth. The farmers market is nice but so small and feels like you need to spend money to be there.
- One suggestion was to join charities to sell art that benefits people in need.
- Murals and public art would improve Wilsonville, with more diversity in the styles of art. Landmark pieces of art in the community would distinguish areas of town.
- More food and entertainment opportunities and increased diversity of food offerings would be good.
- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

**Regarding Wilsonville-area cultural assets or strengths, youth feedback included:**

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
- Have the cultural school events at a larger venue that can accommodate community participation.
- Food shows culture and brings people together.
- Wilsonville is a safe environment to express oneself; there is community acceptance of individuals without judgmentalism.

**Regarding challengers to participating in local culture, youth feedback included:**

- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
- A way to overcome challenges could be to hold celebrations for each major ethnic group in the Wilsonville area — celebrating Latinx, Asian, Indian, Black ethnic traditions.
- Lack of downtown town-center focus area.
- Most community event activities are geared towards adult and children audiences, and not to youth; would be ideal if activities could be geared to a wider age-range.
- Wilsonville Festival of the Arts is good with the art tent gallery, window shopping, and kids arts – but would be better to have interactive activities for teens and youth.
- Fun in the Park would be better if it had youth activity booths as well as kids activity booths.
- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.

**6. Public Cultural Surveys — open until July 31**

Mark Ottenad referenced the full-text surveys completed as of July 15 for the Cultural Vision and Cultural Assets Surveys included in the July 21 ACHS Task Force Meeting #2 Packet. He also noted that the surveys would remain open through the first weekend of August, closing on Monday, August 3.

Since only a relatively few cultural assets had been submitted to date online, Bill Flood presented and reviewed a summary of the Cultural Vision Survey, which was providing a “gold mine” of key issues and community thoughts.